

# HALLOWEEN on the Plaza



October 26<sup>th</sup>, 2019  
Set Up: 1:00pm  
Event Opens to Public: 3:00pm  
Event Ends: 6:00pm

Every year we strive to increase attendance and make it fun and exciting for everyone. To do so we need you!

Calling all businesses, civic groups, churches, and organizations to participate by joining us for our annual Halloween on the Plaza. We are requesting that participants decorate booths with fun/spooky décor and feature a game or activity.

In order to address the never-ending line, participants will be spread randomly throughout the Courthouse lawn. Several new events have been added this year. We will have a pumpkin painting station at StoryBook Park, games in the Lea Theatre Parking lot, a Witch Run on Love St. and a pumpkin carving contest. Our annual costume contest will take place at Fran Atchley Plaza. The Lovington Fire Dept. will be bringing back the Haunted House, while the Lea Theatre will be offering two movies at no charge to the public, not to mention a Lovington Youth Center dance all in downtown Lovington.

There is no fee to participate. Knowing that you can help create memories for hundreds of families and seeing their smiles will be because of your help. **Please fill out the form below and return to the Lovington MainStreet office at 201 S Main St or email to [director@lovingtonmainstreet.org](mailto:director@lovingtonmainstreet.org) no later than Wednesday October 23, 2019.**

**Option 1:** Local businesses/groups may participate on the Plaza by handing out candy, small toys, goodie bags that may include business coupons, discount cards, informational flyers, business cards, etc. from 2:00pm - 6:00pm (There is no fee to participate.)

- Participants set up a tent/booth beginning at 1:00pm and are encouraged to decorate at an assigned location; spots will be spread out on the Courthouse lawn and will be based on first come first serve.
- LACES & special needs students will go around at 2:00pm; event opens to public at 3:00pm
- Booths/tables will be judged based on Halloween décor and prizes awarded to the Top 3 participating organizations.
- Free marketing of your business or group through print and social media.

**Option 2:** Vendors may set up table/booth to sell food or merchandise to the public. Vendor Fee is \$50.

- Set up begins at 12:00pm and spots will be spaced on the south side of Central Ave (against Lister Building) and will be based on first come first serve. Spots are 20X30. There is no electricity or water.
- LACES & special needs students will go around at 2:00pm; event opens to public at 3:00pm

For more information, contact Lovington MainStreet at (575) 396-1418 or [director@lovingtonmainstreet.org](mailto:director@lovingtonmainstreet.org)

**Deadline for Participant Entry is Wednesday October 23, 2019.**

## Participant Information

Circle the type of organization that best describes you:    Non-Profit    Business    Civic    Church    Youth Based

Entity Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

**Vendor (circle one): Yes    No** (Vendor fee is \$50, please make checks payable to Lovington MainStreet.)

**If Yes, What will you be selling?** \_\_\_\_\_

Special requests/needs/etc: \_\_\_\_\_